

31st Anniversary



Black Tie Gala & Auction



human energy®

**Saturday December 9, 2017**

**Club XLIV**

**Sponsor Levels**

*Last year, over 800 supporters attended*

### **O'Keefe — \$15,000**

Corporate name to follow the event name as “with presenting sponsor” in all event promotion including electronic and internet media outlets.

12 Patron Party and Gala tickets

Exclusive entrance to the VIP bar area with Premium Brands

Premier logo placement as event sponsor; inclusion in all event promotion and print promotions:

2,000 invitations mailed to local supporters

10,000 promotional Save the Date cards mailed to supporters, distributed to hotels, other events and venues

700 event programs

19,000 mailed copies of *Lifelines*, the official quarterly newsletter of CrescentCare

Prominent logo placement on CrescentCare's website for one year

Opportunity for company to advertise for one year and have one feature story in *Lifelines*

Four social media business highlights on Facebook and Twitter throughout the year

### **Warhol — \$10,000**

Corporate name and logo to appear in all event promotion, including electronic and internet media outlets.

10 Patron Party and Gala tickets

Exclusive entrance to the VIP bar area with Premium Brands

Premier logo placement as sponsor; inclusion in all event promotion and print promotions:

2,000 invitations mailed to local supporters

10,000 promotional Save the Date cards mailed to supporters, distributed to hotels, other events and venues

700 event programs

19,000 mailed copies of *Lifelines*, the official quarterly newsletter of CrescentCare

Prominent logo placement on CrescentCare's website for one year

Opportunity for company to have one advertisements in *Lifelines*

Two social media business highlights on Facebook and Twitter throughout the year

### **Kahlo — \$5,000**

Corporate name and logo appear in all event promotion, including electronic and internet media outlets.

8 Patron Party and Gala tickets

Exclusive entrance to the VIP bar area with Premium Brands

Premier logo placement as title sponsor; inclusion in all event promotion and print promotions:

2,000 invitations mailed to local supporters

10,000 promotional Save the Date cards mailed to supporters, distributed to hotels, other events and venues

700 event programs

19,000 mailed copies of Lifelines, the official quarterly newsletter of CrescentCare

Prominent logo placement on CrescentCare's website for one year

One social media business highlights on Facebook and Twitter throughout the year

31st Anniversary



Black Tie Gala & Auction



human energy®

### **Basquiat — \$2,500**

Corporate name and logo to appear in all event promotion, including electronic and internet media outlets.

6 Patron Party and Gala tickets

Exclusive entrance to the VIP bar area with Premium Brands

Logo placement inclusion in all event promotion and print promotions:

2,000 invitations mailed to local supporters

10,000 promotional Save the Date cards mailed to supporters, distributed to hotels, other events and venues

700 event programs

19,000 mailed copies of *Lifelines*, the official quarterly newsletter of NO/AIDS Task Force

Prominent logo placement on NO/AIDS Task Force website for one year

### **Picasso — \$1,000**

Corporate name and logo to appear in all event promotion, including electronic and internet media outlets.

6 Patron Party and Gala tickets

Exclusive entrance to the VIP bar area with Premium Brands

Logo placement inclusion in all event promotion and print promotions:

2,000 invitations mailed to local supporters

10,000 promotional Save the Date cards mailed to supporters, distributed to hotels, other events and venues

700 event programs

19,000 mailed copies of *Lifelines*, the official quarterly newsletter of NO/AIDS Task Force

Prominent logo placement on NO/AIDS Task Force website for one year

### **Cassatt — \$750**

Name listed in the program and on the website

4 Patron Party and Gala tickets

Exclusive entrance to the VIP bar area with Premium Brands

FREE parking directly across from the Club XLIV entrance

### **Double Patron — \$300**

Name listed in the program and on the website

2 Patron Party and Gala tickets

Exclusive entrance to the VIP bar area with Premium Brands

FREE parking directly across from the Club XLIV entrance

### **Single Patron — \$150**

Name listed in the program and on the website

1 Patron Party and Gala ticket

Exclusive entrance to the VIP bar area with Premium Brands

FREE Parking directly across from the Club XLIV entrance

31st Anniversary



Black Tie Gala & Auction



human energy®

**Yes, I would like to support ART AGAINST AIDS:**

\_\_\_\_\_ O’Keeffe - \$15000    \_\_\_\_\_ Warhol — \$10,000    \_\_\_\_\_ Kahlo — \$5,000    \_\_\_\_\_ Basquiat -- \$2500  
\_\_\_\_\_ Picasso — \$1,000    \_\_\_\_\_ Cassatt — \$750    \_\_\_\_\_ Double Patron— \$300    \_\_\_\_\_ Single Patron — \$150

Name \_\_\_\_\_

Address \_\_\_\_\_, City \_\_\_\_\_, St \_\_\_\_\_ ZIP \_\_\_\_\_

Email address \_\_\_\_\_ Phone \_\_\_\_\_

**Payment by Credit Card, Check or Monthly Installments**

Form of Payment: Check # \_\_\_\_\_ Check Amount \_\_\_\_\_

Credit card: Please circle one    AmEx    Visa    MasterCard    Discover

Credit Card # \_\_\_\_\_ Exp. \_\_\_\_\_ V-code \_\_\_\_\_

Signature \_\_\_\_\_

\_\_\_\_\_ I would like to pay in monthly installments:

No. of payments \_\_\_\_\_ for \_\_\_\_\_ months = Total of \_\_\_\_\_

Please have payments debited on the \_\_\_\_\_ of every month.

Please mail payment to: Art Against AIDS, Development Department, 2601 Tulane Avenue, Ste. 500  
New Orleans, LA 70119

For additional information call, 504-821-2601, Ext. 218